This paper aims to take part in the ongoing research concerned with the process of making the Jordanian woman personality. It presents initial thoughts seeking to show how the dominant actors in the Jordanian society—despite all the success that women achieved in the academic fields—
contributed to creating a “private woman personality” at the expense of an active “public woman personality”, within a context in which all the struggling social actors in Jordan demand to achieve a “public woman personality” as they claim in their discourse related to citizenship, participation and comprehensive development. Taking into consideration how women succeeded in achieving active participation and personality in the public space in countries which were considered backward in recent history such as Denmark, Sweden and Norway.